



## Operation Smile Spokespersons Biographies

**William P. Magee Jr., D.D.S., M.D. Co-founder and Chief Executive Officer.** William P. Magee Jr., D.D.S., M.D., a leading plastic and craniofacial surgeon, founded Operation Smile in 1982 with his wife, Kathleen S. Magee, B.S.N., M.Ed., M.S.W., and serves as the organization's Chief Executive Officer. In addition to leading the organization as CEO, Dr. Magee also trains international physicians in craniofacial techniques through Operation Smile's annual Physicians' Training Program. In 1999, the Magees envisioned and launched World Journey of Hope '99, the largest surgical mission in history dedicated to correcting facial deformities among some of the world's neediest children. The nine-week mission, the first-ever of its kind, transformed the lives of more than 5,300 children and young adults in 17 developing countries and in 10 cities across the United States.



**Kathleen S. Magee, B.S.N., M.Ed., M.S.W. Co-founder.** Kathleen S. Magee, B.S.N., M.Ed., M.S.W., a former nurse and clinical social worker, founded Operation Smile in 1982 with her husband, William P. Magee Jr., D.D.S., M.D. Mrs. Magee serves as the president of Operation Smile on a full-time, volunteer basis and is a lifetime member of the Board of Directors. She travels overseas extensively to nurture and maintain key corporate, diplomatic and medical partnerships that enable Operation Smile to carry out its surgical missions. She has been instrumental in establishing several Operation Smile international foundations, which handle all of the logistical and fundraising aspects of the medical missions.



**Randy Sherman, M.D., Chief Medical Officer.** Randy Sherman, M.D., serves as the Audrey Skirball Kenis Professor and Chair of the Division of Plastic Surgery at the Keck School of Medicine of the University of Southern California (USC). He also serves as the Associate Medical Director for Surgical Services of the Los Angeles County/USC Medical Center. As founder of the Southern California Chapter of Operation Smile, he has participated in and led Operation Smile medical missions to most of the organization's partner countries. He has served on the Operation Smile Board of Governors, more recently the Board of Directors. As part of his academic duties within the Division of Plastic Surgery at USC, Dr. Sherman has built expertise in reconstructive microvascular surgery, aesthetic and reconstructive breast surgery, hand surgery, congenital surgery, and the care of difficult wound problems. Dr. Sherman is a staff member of numerous hospitals throughout the Los Angeles area. He has authored numerous articles, chapters, and books in his specialty and has lectured nationally and abroad.



**Roma Downey.** Actress Roma Downey touched the lives of families across America in her portrayal of angel Monica on CBS-TV's *Touched By An Angel*. Today, she continues her role as a real-life angel by touching children's lives through her work as a spokesperson and Board of Governors member for Operation Smile. In 2005, she traveled to Vietnam to take part in an Operation Smile International mission, where she met and fell in love with 2-year old Son, born with a cleft lip. After helping the child through surgery, Roma was touched by the child's bravery. In February 2006, Ms. Downey traveled with Operation Smile to Honduras and met Madelein before she received surgery to repair her cleft lip. At Operation Smile's Los Angeles fundraising gala in September 2006, Ms. Downey was reunited with Madelein and the little girl received cleft palate surgery later that week.



**Jessica Simpson.** Since 2003, Jessica Simpson has served as Operation Smile's International Youth Ambassador. In that capacity, she helped spread awareness for the organization, has performed at Operation Smile events, has visited Capitol Hill to speak on behalf of the organization, and has participated on an international mission. On a trip to Nakuru, Kenya, with an Operation Smile international medical mission team, Ms. Simpson witnessed the medical volunteers' skills first-hand by donning scrubs and joining Operation Smile Co-founder, Dr. Bill Magee and the surgical team in the operating room. Simpson also formed a special bond with one child, 1 ½ -year-old Boke whose father had sold one of his six cows, his only source of income, for money to travel 12 hours in the hopes of receiving surgery for his little girl. Simpson saw Boke through her evaluation and surgery – she comforted Boke as she was put under anesthesia, and then delivered her back to her father after her recovery.



**Donald Trump Jr.** Donald Trump Jr. is at the forefront of today's young businessmen, thanks to his extensive real estate development experience, rigorous education and inherent business sense. Currently, he serves as Executive Vice President of Development & Acquisitions for The Trump Organization and is a regular on his father's hit show *The Apprentice*. Trump Jr. was a founding member of the Operation Smile Executive Committee in Manhattan and has been actively involved in helping with event strategy and development since 2002. Long-time supporters of children's healthcare issues, Vanessa & Donald Trump Jr. and family were honored with the Wallis Annenberg Public Service Award at the Operation Smile Los Angeles Gala in 2006.



**Dr. Anthony Griffin.** Dr. Anthony Griffin is a plastic surgeon volunteer from California who is the Director of the Beverly Hills Cosmetic Surgery Institute in Beverly Hills, Calif. He has participated on Operation Smile missions in Kenya 1995, China 1996, Colombia 1996, Palestine 1996, Colombia 1998, Morocco 2000 and Peru 2006. Dr. Griffin is one of the surgeons featured in ABC-TV's "Extreme Makeover," now airing on E! Entertainment. He has also written a book focusing on the multi-cultural issues involved in surgery for African-Americans and other specialized ethnicities.

**Joe and Sue Kainz, Lottery winners and Operation Smile volunteers.** In November 2001, Joe and Sue Kainz of Barrington, Illinois, volunteered to manage the medical records on an Operation Smile mission in Eldoret, Kenya. A few days into the mission, Joe and Sue saw a group of people gathered around a newborn baby. The infant, Sharon, had been born with a facial cleft. Sharon became a World Care patient candidate. A year before they traveled on the mission to Kenya, Joe and Sue were among the winners of a seven-state lottery called *The Big Game*. Through their private foundation, they are dedicated to helping children and the environment. After meeting Sharon and her family, Joe and Sue wanted to make sure Sharon got the care she needed. In November 2003, the Kainzes sponsored Sharon's trip to Norfolk, and her surgery at Children's Hospital of the King's Daughters (CHKD). In May 2005, three-year-old Sharon and her mother Emily returned to Norfolk and Sharon received surgery at CHKD to reconstruct her nose and repair her cleft palate. In 2006, Joe Kainz joined Operation Smile's Board of Directors.



**Jose Villegas, former patient & inspired volunteer.** After three years waiting in line when Operation Smile came to the Philippines, Jose Villegas finally got the chance for surgery to remove the 2 pound tumor growing on his chin. But he gave up his spot to allow another child to be treated. Operation Smile noticed. In July of 1987, Jose was selected as a World Care patient and brought to Norfolk, Va., where surgeons removed the tumor and reconstructed Jose's jaw in a series of nine surgeries. As his surgeries were progressing, Jose volunteered for Operation Smile as an international patient liaison providing emotional



support and guidance for other World Care patients. He has worked for Operation Smile in numerous capacities, as warehouse manager, assistant project specialist charged with recruiting and maintaining volunteers and Speakers Bureau coordinator. His story has inspired thousands. Today, Jose owns and operates a bakery in Norfolk, VA.

**Auna Charters, High School Student and Operation Smile Student Volunteer.** Auna has been an Operation Smile volunteer for the past four years. Currently a 17-year-old high school senior from Virginia Beach, Va., she has attended three Operation Smile International Student Leadership Conferences and in January 2005 completed Operation Smile's Mission Training Workshop. In August 2005, Auna participated in Operation Smile's mission to Fortaleza, Brazil, where she taught basic health care to children and families while they waited to be seen by Operation Smile medical volunteers. For the last three years, Auna has served on our Student Advisory Board, which is a small group of outstanding student volunteers who are deeply involved with Operation Smile. During the mission in Brazil, Auna was able to relate to the children because she herself was



an Operation Smile patient. Auna was born with Freeman-Sheldon Syndrome, which is a rare condition that causes her muscles to contract. She has undergone more than 40 surgeries, to include having a rod put in her spine. Her care has been provided by Operation Smile Co-founder and CEO Dr. Bill Magee and another local surgeon and Operation Smile volunteer Dr. Richard Rosenblum.

**Wesley Vultaggio, VP of Brand Marketing, AriZona Beverages.** AriZona Beverage Company, an independent, privately held, family-run American business, produces and markets AriZona Iced Tea, flavored waters, and energy drinks. In August 2006, the company announced a new cause marketing program to support Operation Smile, donating 5% of the sales of its best-selling Lemon Tea, Green Tea and Sweet Tea to raise awareness and funds for the organization. As part of the partnership, AriZona launched new 34-ounce bottles for the brands, — and, on select bottles, will replace the original iconic packages and labels with Operation Smile branded messaging and imagery. The packaging prominently features Operation Smile's mission statement and images of children who have been helped by the organization. Wesley Vultaggio, a member of the founding Vultaggio family, is available to discuss why AriZona Beverages selected Operation Smile as the recipient of this nationwide cause marketing program. Vultaggio is a graduate of Boston University.



**Swimways, Corporate Sponsor.** SwimWays, a leading manufacturer of outdoor recreational products, is helping raise funds and awareness for Operation Smile. SwimWays' Swim Steps products — a line of swim aids for children ages 9 months to 9 years — will hit retail shelves in January 2007. The line includes the #1 selling Baby Spring Float, and nationally recognized swim training system Safe T. Seal. The entire product line has all-new packaging that features images of children who have been helped by the organization as well as a special message from celebrity



spokesperson Roma Downey, a member of Operation Smile's Board of Governors, inviting families to provide direct contributions. SwimWays' Swim Steps products are available nationwide at Target, Wal-Mart, Toys "R" Us, Sam's Club, Leslie's Pool Supply and pool specialty stores. [www.swimways.com](http://www.swimways.com).

**25 Years, 100,000 Smiles, We've Just Begun...**

[www.operationsmile.org](http://www.operationsmile.org)

